

SHOPPERS DRUG MART.

Smiley Saver

Circulation over 6,000,000
 A Shoppers Drug Mart® publication.
 A trademark of Koffler Stores Limited,
 May 1982 Vol. 14, No. 142

MOTHER'S
DAY
MAY 9TH

Black Magic

50¢
DOWNTREE BLACK MAGIC
CHOCOLATES

~~429~~

~~13.99~~

CACHET SPRAY COLOGNE (34 g)
and PARFUM (4mL)

13.99

Aviance
EAU DE COLOGNE
EN ATOMISEUR
SPRAY COLOGNE

Valeur 20¢ Value
10¢



Chimie
SPRAY
COLOGNE
ATOMISEUR

PARFUM

CACHET

Look
for our
Salute to
Senior's Day"
Thursday,
June 3rd, 1982

Prices in effect from now until May 8, 1982. We reserve the right to limit quantities while quantities last.

**FREE
SAMPLING
OF CANDY**

**Thursday, Friday
and
Saturday**



**SHOPPERS DRUG MART
SPECIAL-PACK
JUNIOR BARS**
Assorted Varieties
(pkg. of 13)

188
pkg.



**400g
SMILES 'n CHUCKLES
TURTLES**

429
each

**391 g
NEILSON
TOFFIFAY CHOCOLATES
429
each**

**300g
NUTCHO'S
DELUXE
NUT CLUSTERS**

399
each

**200g
ROWNTREE
AFTER EIGHT
MINTS**

159
each



Toffifay



pkg. of 5 bars
LOWNEY VALUE
PACK CANDY

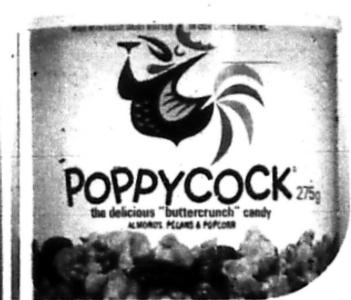
119
pkg.

**454g
LOWNEY
BRIDGE MIXTURE
199
pkg.**

**175g
LOWNEY
SNACK SIZE CANDY
Assorted Varieties**

109
pkg.

**275g
POPPYCOCK
"BUTTERCRUNCH"
CANDY
Regular or Tropical**



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SHOPPERS DRUG MART.

OUTDOORS

450g
SHOPPERS DRUG MART CANDY
Assorted Varieties
139
pkg.

Cracker Jack
CANDIED POPCORN AND PEANUTS
NET WT. 200g 7 OZ Poids NET

Peek Freans
SHORTCAKE
biscuit SABLES
NET WT. 200g 7 OZ Poids NET

Peek Freans
DIGESTIVE
biscuit DIGESTIFS
NET WT. 200g 7 OZ Poids NET

Reese's pieces
KING SIZE
NATURAL PEANUT FLAVOUR CENTRE
HERSHEY
HERSHEY SPECIAL DARK

170g CRACKER JACK CANDY
200g PEAK FREANS BISCUITS
Assorted Varieties

88¢
pkg.

HERSHEY BIG BLOCK or HERSHEY KING SIZE CHOCOLATE
269¢
for

680g
PLANTERS PEANUTS
319
pkg.

225g
ALLAN'S MISTY MINTS
149
pkg.

150g
HOSTESS LIGHT 'N FRESH
or **TORTILLAS SNACKS**
Assorted Varieties
79¢
pkg.

300g
HOSTESS CHIPS
Assorted Varieties
119
pkg.

500g
ALLAN'S SWEDISH BERRIES CANDY
159
pkg.

250g
CAMPFIRE MARSHMALLOWS
for
2119

MM

A 7 lb (3.2kg)
HERSHEY
CHOCOLATE BAR
Look for details and entry forms
at your nearest participating
Shoppers Drug Mart store.
FREE SAMPLING
Thursday, Friday and Saturday.
See the Shoppers Drug Mart store
nearest you for sampling hours.

helping you save money

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SHOPPERS DRUG MART.

190 mL
KERI LOTION
Regular or Freshly Scented

219
each



VASELINE
DERMATOLOGY
FORMULA CREAM 100mL
or Lotion 190mL

229
each



pkgs. of 5's
BIC SHAVERS
79¢
pkg.



400 mL
BEST BEAUTY
CREAM
Assorted Varieties
1.99
each



400 mL plus
100 mL Bonus
WONDRA SKIN
CONDITIONING LOTION
2.69
each



BUF
BODY SCRUB
4.69
each



PERSONAL
TOUCH RAZOR
with 2 cartridges
2.69
each



10's plus
Bonus 5's
WILKINSON SUPER
SWORD-EDGE BLADES
1.99
pkg.



GILLETTE
DAISY (3's +
Bonus 1) or
GOOD NEWS! (4's)
59¢
pkg.



50mL plus
15mL Bonus
ARRID EXTRA DRY
ROLL-ON
1.39
each



125mL
MENNEN
SKIN BRACER
AFTER SHAVE
1.39
each



200mL
RIGHT GUARD or
SOFT & DRI
ANTI-PERSPIRANT
2.09
each



250mL
ESSENCE MAGIQUE
SPLASH COLOGNE
2.49
each



75g plus
27g Bonus
BRUT 33
STICK DEODORANT
Assorted Types
1.99
each



50mL or 100mL
NEET CREAM or
LOTION HAIR REMOVER
Assorted Fragrances
1.37
each



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helping you save money

SHOPPERS DRUG MART.

The advertisement displays a grid of 20 product images with their respective prices:

- LISTERINE ANTISEPTIC MOUTHWASH 500 mL**: \$1.99 each
- ACTION 2 TOOTHBRUSH**: \$1.29 each
- SCOPE MOUTHWASH 500 mL**: \$2.19 each
- CREST TOOTHPASTE 150 mL**: \$1.67 each
- CEPACOL MOUTHWASH/GARGLE 1 litre**: \$2.88 each
- GILLETTE CLINGER BUTANE CURLING WAND**: \$20.99 each
- GILLETTE PORT-A-MAX 1200 HAIR DRYER**: \$18.99 each
- DENTU-CREME TOOTHPASTE 100 mL**: \$1.69 each
- ORAL-B TOOTHBRUSH Assorted Types**: \$1.19 each
- NEW LITRE BOTTLE Cēpacol antibacterial cetylpyridinium chloride solution antibacterial mouthwash/gargle**
- MILK PLUS 6' SHAMPOO AND CONDITIONER 225 mL**: \$2.19 each
- GRECIAN FORMULA 16' LIQUID OR CREAM 120 mL or 60 g**: \$2.99 each
- AVEENO BARS Assorted Types**: \$1.89 each
- CLAIROL SON OF A GUN HAIR DRYER 1250 watts**: \$19.99 each
- JERGENS LOTION-MILD FACIAL BARS 450g**: \$1.77 each
- Grecian Formula 16' LIQUID LIQUID**
- AVEENO OILATED BAR**
- clairol son of a gun**
- UNICURC HAIR CONDITIONER**
- Jergens. LOTION-MILD SOAP SOUS SAVON LOTION 4 FACIAL BARS PRÊS DE BEAUTÉ**
- REVON 'MILK PLUS 6' SALON FORMULA SHAMPOO AND NORMAL CONDITIONER**
- AVEENO BABY BAR**
- AVEENO BAR**
- UNICURC HAIR CONDITIONER**
- Jergens. LOTION-MILD SOAP SOUS SAVON LOTION 4 FACIAL BARS PRÊS DE BEAUTÉ**

on everyday drugstore needs

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SHOPPERS DRUG MART.

SPECIAL VALUE \$8.00

VALEUR
SPECIAL

SOAPA

Friction pour le Bain
After Bath Splash

Friction
pour le Bain
After Bath

Jean's

JEAN NATE
AFTER BATH SPLASH 479
(450mL)

BONUS GIFT
from HORLEY
With the purchase of the Honey
Massage Kit, you receive a
BONUS GIFT
of 2 tubes of Natural Sea
Moss Massage Cream (110mL).

VITABATH
BATH & SHOWER
GELÉE (120g)
BONUS BODY
LOTION (50mL)

89

YARDLEY
PURPOSED BATH
SOAP (150g)
Assorted Fragrances

229

YARDLEY
PURPOSED HAND
SOAP (350g) (3's)
Assorted Fragrances

379

YARDLEY
PURPOSED GUEST
SOAP (pk. of 5's)
Assorted Fragrances

vitabath

umed guest soap
savon parfumé pour invités

Perfumed hand soaps
Savons à mains parfumés

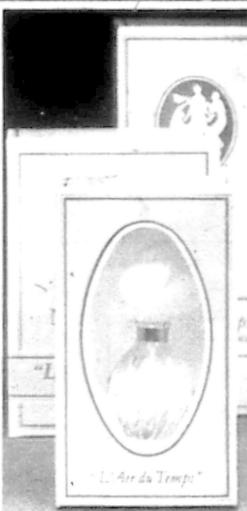


REVOLN
IN
BLOOM

Revlon's new shade statement for Spring.
Look for it at your nearest Shoppers Drug Mart store.

BONUS OFFER

With the purchase of any 2 Revlon products, you may purchase
for an additional 99¢ a "SUPER EYE KIT"
containing 4 eyeshadows. Assorted colours available.



BONUS GIFT
from NINA RICCI

With the purchase of any product from the
Nina Ricci collection you receive a
BONUS GIFT of "L'Air du Temps"
Eau de Parfum (6mL)



MAYBELLINE
COLORS THAT CLING
10 assorted eyeshadows

389



JOVAN
musk oil
perfume

INTRODUCTION
OFFER
\$8.50
SALE

The exciting scent that
has stimulated passion
since time began.

A drop behind the ear, at
the base of the neck, back
of the knee, will set pulses
racing.

Suddenly you're more
than flesh and bone.

Jovan Musk Oil. It's as if
we bottled a basic animal
instinct.

And only you can
release it.



850
SALE

Prices in effect from now until May 8, 1982. We rese

CENT SALE!

**SHOPPERS
DRUG MART.**



7.50
each
8.00
each
7.95 each

**ANAI'S ANAI'S
GIFT SET**

Contains:
• SOAP (100g)
• EAU DE
TOILETTE
SPRAY(50mL)

19.95
set

**ENJOLI
BATH SOAPS**
(pkgs. of 3).....
3.99
pkgs.

**DU CAIR
BATH OIL PEARLS**
(34mL).....

2.99
each
4.99
each

**BONUS GIFT
from CHANTILLY**
With the purchase of \$8.00 or more of
Chantilly products, you receive a
BONUS GIFT of Chantilly Hand &
Body Lotion (240mL)



**FIDJI GIFT-
SET**
contains:
• Powder (50g)
• Cologne (57 mL).....

15.00
each

**L'ORÉAL ELSEVÉE
CONDITIONER**
(400mL).....
2.59
each

**BONUS GIFT
from L'ORÉAL**

With the purchase of any 2 L'Oréal Lip or Nail
products and this gift certificate, you receive
a BONUS GIFT of L'Oréal Nail Enamel or Lipstick

customer: _____

expiry date:
June 30, 1982

L'ORÉAL

redeemable only at your nearest
Shoppers Drug Mart Store

quantities while quantities last.

SHOPPERS DRUG MART.

12 litre
ABC
DETERGENT

569
each

1 litre
PALMOLIVE LIQUID
DETERGENT

219
each

350 ml
AGREE
SHAMPOO

249
each

350 ml
AGREE
CONDITIONER

249
each

12
LITRE SIZE

WHY PAY
MORE?

ABC



Extra
gentle formula
Formule
extra-douce

Regular formula
pour cheveux
normaux

pkg. of 3's
PALMOLIVE
BEAUTY SOAP*

119
pkg.

200 ml
COLGATE
Regular or Winterfresh
TOOTHPASTE

199
each

225 ml
ENHANCE
CONDITIONER
199
each

200 g
DEEP WOODS
FORMULA OFF!
369
each



60's plus
Bonus 15's
CURAD
BANDAGES

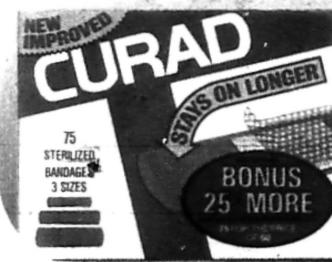
149
pkg.

300 ml
PALMOLIVE
RAPID SHAVE
Assorted Fragrances

189
each

400 ml
ESPRIT
SHAMPOO
259
each

210 g
GLADE
2-WAY AIR FRESHENER
99¢
each



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helping you save money

SHOPPERS DRUG MART.

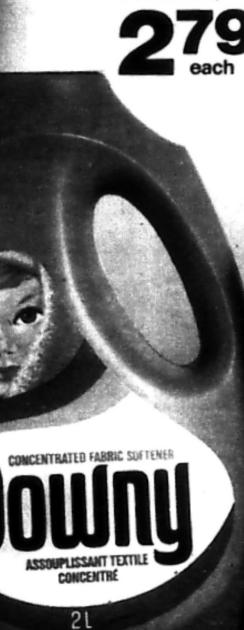
2 litre
DOWNEY LIQUID
FABRIC
SOFTENER

279
each

pkg. of 4's
ZEST
DEODORANT
BARS

169
pkg. **109**
pkg.

pkg. of 4's
IVORY
PERSONAL
BARS



30's
STAYFREE
MINI-PADS
Regular or Deodorant

199
pkg.

100's
BAND-AID
BRAND ELASTIC
FABRIC BANDAGES

249
pkg.

60's
BAND-AID
BRAND PLASTIC
STRIPS

149
pkg.

Stayfree
BAND-AID
Elastic fabric bandages
60 ASSORTED BANDAGES Family Pack
BAND-AID
100 STERILE
Johnson & Johnson plastic strips
Johnson & Johnson

ECONOLITE
FLASHLIGHT
with 2 batteries

199
each

POLAROID
SX-70
TIME-ZERO FILM
999
each

EVEREADY
ECONOLITE

Time-Zero
Supercolor

SX-70 Land Film
Polaroid

EVEREADY HEAVY

DUTY BATTERIES

Size "C" (2's),

"D" (2's) or 9v (1)

Also available "AA" (4's) 1.99 pkg.

139
pkg.

LIFECOLOR

FILM
110, 126 or 135—
24 exposures

Everyday Low Price 2.69

199
pkg.

BONUS

With the purchase of any three greeting cards you may purchase a special gift box of Shoppers Drug Mart Stationery for only 7.99. An ideal gift for Mother's Day. Our regular price 2.99.



on everyday household needs

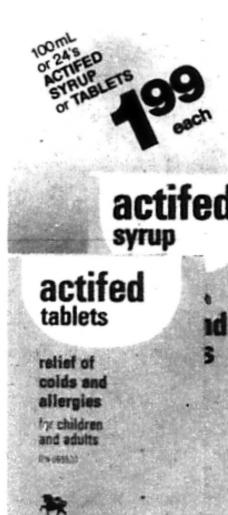
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SHOPPERS DRUG MART®



LIFE BRAND
BABY SHAMPOO (500mL)
BABY OIL (500mL)
BABY POWDER (400g)
 or **PETROLEUM JELLY (454g)**

159
each



350g LYSOL DISINFECTANT SPRAY Regular or Scent II
1.99 each

on everyday drugstore needs

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SHOPPERS DRUG MART
helping you save money

**pk. of 4's
COTTONELLE
BATHROOM**

139

**Regular 30's
BABYSCOTT
DISPOSABLE
DIAPERS
Toddler 24's**

349
per
3.00 per

**SCOTT TOWELS
BIG ROLL
PAPER TOWELS**

200's
SCOTTIE'S
FACIAL TISSUE

89¢

**180's
SCOTT FAMILY
NARROWS**

169

**PKG. OF 2'S
VIVA
PAPER TOWELS**

89
119



**NOT
BABY FRESH
BUTES**

169

19

CONFIDENTIAL
429
PHS

**30's
CONFIDENTS
BELTLESS
MAXI-PADS**

299
pkg.

166
pkg.

An advertisement for Baby Fresh wipes. It features a black and white photograph of a baby's face with a gentle smile. The brand name "Baby Fresh" is written in a large, bold, serif font across the center of the image. Below the main title, the word "wipes" is printed in a smaller, lowercase, sans-serif font. The overall aesthetic is clean and soft, emphasizing the product's purpose for gentle skin care.

40 débarbouillettes
wipes
18.3 x 21.0 cm

babyScott
One Diaper Party - Una cialotta

—
—
—



**ALCAN
FOIL**

**ALCAN
FOIL**

**ALCAN
FOIL**

ALCAN

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Some Shoppers Drug Mart stores may sell advertised items at a lower price than indicated in this publication. Due to floor space limitations some of the items advertised in this publication may not be available at all locations. In addition, quantity limitations may vary at individual Shoppers Drug Mart stores. Please check with your nearest Shoppers Drug Mart location for pertinent information on product availability and quantity limitation. Where strikes, lockouts, shortages of supplies, delivery delays or other matters beyond our control prevent us from making any of the goods available for the duration of this advertisement we will gladly provide the purchaser with a "Rain Check" entitling him or her to purchase the item on the advertised terms when stock becomes available.

